**Show Off Your Beautiful Bird: Enter Our 2025 Contest for a Chance to Win Up to $500!**

With the 7th Annual National Pet Bird Day coming up on September 17, 2025, the Bird Enjoyment & Advantage Koalition (BEAK) and MyBird are thrilled to announce the return of the “My Beautiful Pet Bird” contest!

This annual contest invites bird owners across the U.S. to submit original photos or short videos that highlight what makes their feathered friends so special. Whether it’s stunning plumage, playful antics, or a sweet expression, we can’t wait to see your bird’s unique beauty.

Here’s how it works:

* **Submit your entry** (original photo or short video) by **August 20, 2025**
* **The general public will have a chance to vote for their favorite entries from August 21 through September 13**
* A committee of judges will then select three winners from the top ten entries as determined by popular vote. The first-place winner will receive a cash prize of $500, second place will receive $250, and third place $100.
* **Winners will be announced** on **National Pet Bird Day – September 17!**

*Join Us in Celebrating National Pet Bird Day*

Created by BEAK in 2019, National Pet Bird Day is a time to honor the joy, companionship, and beauty that pet birds bring into our lives. It’s also a chance to spread awareness about responsible bird ownership and connect with others who share a love of birds.

Each year, the celebration grows—MyBird sees 500,000+ page views annually and has more than 230,000 bird-loving [Facebook](https://www.facebook.com/myrightbird/) followers. Be sure to check out the free, downloadable graphics and social media content in our [National Pet Bird Day toolkit](https://myrightbird.com/national-pet-bird-day), and sign up to receive our emails, where we announce exclusive promotions from BEAK member businesses leading up to September 17!

We can’t wait to see your beautiful birds and make this National Pet Bird Day the best yet—visit <https://myrightbird.com/my-beautiful-pet-bird-contest> to enter the contest!