

PET BIRD ENRICHMENT TOOL



MACAW

Tailored Enrichment
Plans for Every Stage
of Your Bird's Life



SING. PLAY. BEAUTIFY.

SPECIES-SPECIFIC GUIDES

MACAW

JUVENILE (0–3 YEARS) – CURIOUS, PLAYFUL & LEARNING BOUNDARIES

Young macaws are strong, eager learners who explore the world with their beak and body. Enrichment should help channel their energy while developing trust and confidence.

Toys: Large, lightweight wood blocks, leather chews, hanging ropes, and paper shreddables.

Activities: Short training sessions (such as targeting and step-up), supervised play gym exploration, and learning how to forage.

Environment: A roomy cage with climbing ropes, ladders, soft perches, and safe space to stretch and flap wings.

Nutritional Enrichment: Introduce a wide variety of seasonal fruits and veggies (banana chunks, steamed squash), and hang leafy greens like romaine lettuce for early foraging fun.



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**ADULT (3–35 YEARS) –
POWERFUL, INTELLIGENT &
ALWAYS ENGAGED**

Macaws at this age are in their prime—physically strong, mentally sharp, and emotionally bonded. They need complex, rotating enrichment to prevent boredom and behavioral issues.

Toys: Heavy-duty wood toys, puzzle feeders, destructible boxes, and interactive toys with movement or sound.

Activities: Advanced training (fetch, object ID), dancing to music, DIY foraging projects, and regular flight or climbing time.

Environment: Very large cage or aviary with varied perch textures, hanging swings, and weekly rearrangements.

Nutritional Enrichment: Rotate seasonal produce like mango, bell peppers, berries, and sweet potato. Use food-dispensing toys or hide snacks (like leafy greens or nut pieces) in cardboard boxes, paper rolls, or coconut shells.



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SENIOR (35+ YEARS) – SLOWER PACE, GENTLE MOVEMENT & FAMILIAR COMFORTS

Senior macaws may have less stamina but still crave attention and stimulation. Enrichment should support mobility, cognitive health, and emotional well-being.

Toys: Softer chew toys, slow-paced puzzle toys, familiar items, and low-hanging enrichment to minimize effort.

Activities: Quiet handling, tactile interaction (like gentle head scratches), and calm daily routines.

Environment: Spacious yet simplified setup with soft rope or padded perches, clear pathways, and easy access to essentials.

Nutritional Enrichment: Offer soft, easy-to-chew produce like ripe papaya, steamed veggies, and leafy greens like romaine lettuce clipped near favored perches for light foraging.



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TIPS FOR SUCCESS



THINK BIG & DURABLE: MACAWS NEED TOUGH TOYS MADE FOR THEIR POWERFUL BEAKS, SO REPLACE DAMAGED TOYS OFTEN.



ROTATE WEEKLY: SWITCH OUT ENRICHMENT ITEMS REGULARLY TO AVOID BOREDOM AND KEEP THEIR ENVIRONMENT STIMULATING.



ENCOURAGE PROBLEM-SOLVING: USE PUZZLE FEEDERS, WRAPPED FOOD ITEMS, OR TRAINING GAMES THAT CHALLENGE THEIR INTELLIGENCE.



MAKE IT SOCIAL: MACAWS ARE DEEPLY BONDED BIRDS—DAILY INTERACTION WITH THEIR PERSON OR FLOCK IS NON-NEGOTIABLE.



BATHS & MESSY PLAY: PROVIDE OPPORTUNITIES FOR WATER PLAY, FOOD-STOMPING, OR EVEN MAKING A “BIRD SMOOTHIE” MESS FOR SENSORY FUN.



RESPECT THEIR SPACE: MACAWS CAN BE MOODY—WATCH BODY LANGUAGE AND ADJUST ACTIVITIES TO MATCH THEIR ENERGY LEVEL.

